YLAH

Blended Psychotherapy

Unlocks your treatment

Digital Transformation – A Chance for Psychiatry and Psychotherapy

Florence von Gunten, Psychologist
Cordelia Trümpy, Health Economist

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Swiss Confederation

Innosuisse – Swiss Innovation Agency

eit Health

EPFL Innovation Park

We live in a Mental-Health-Crisis

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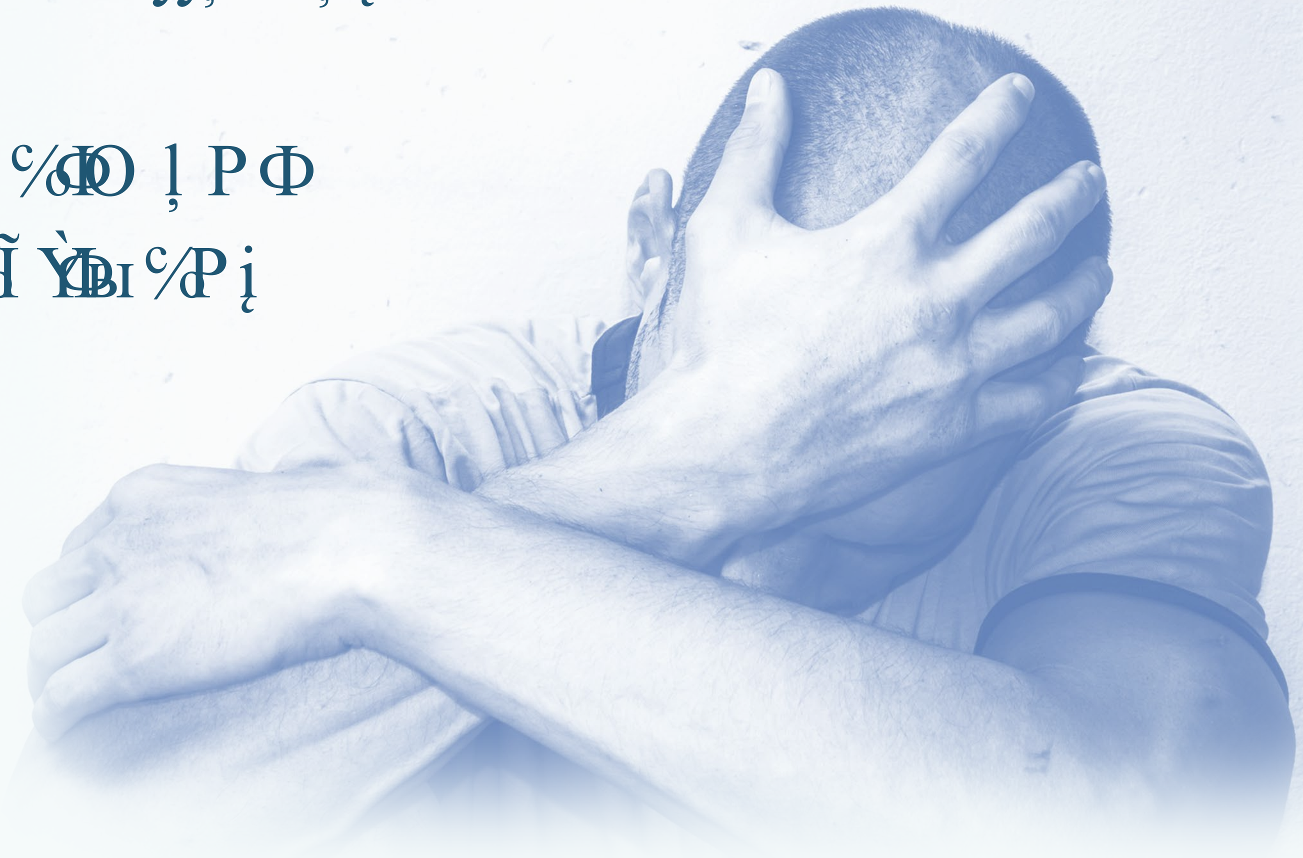
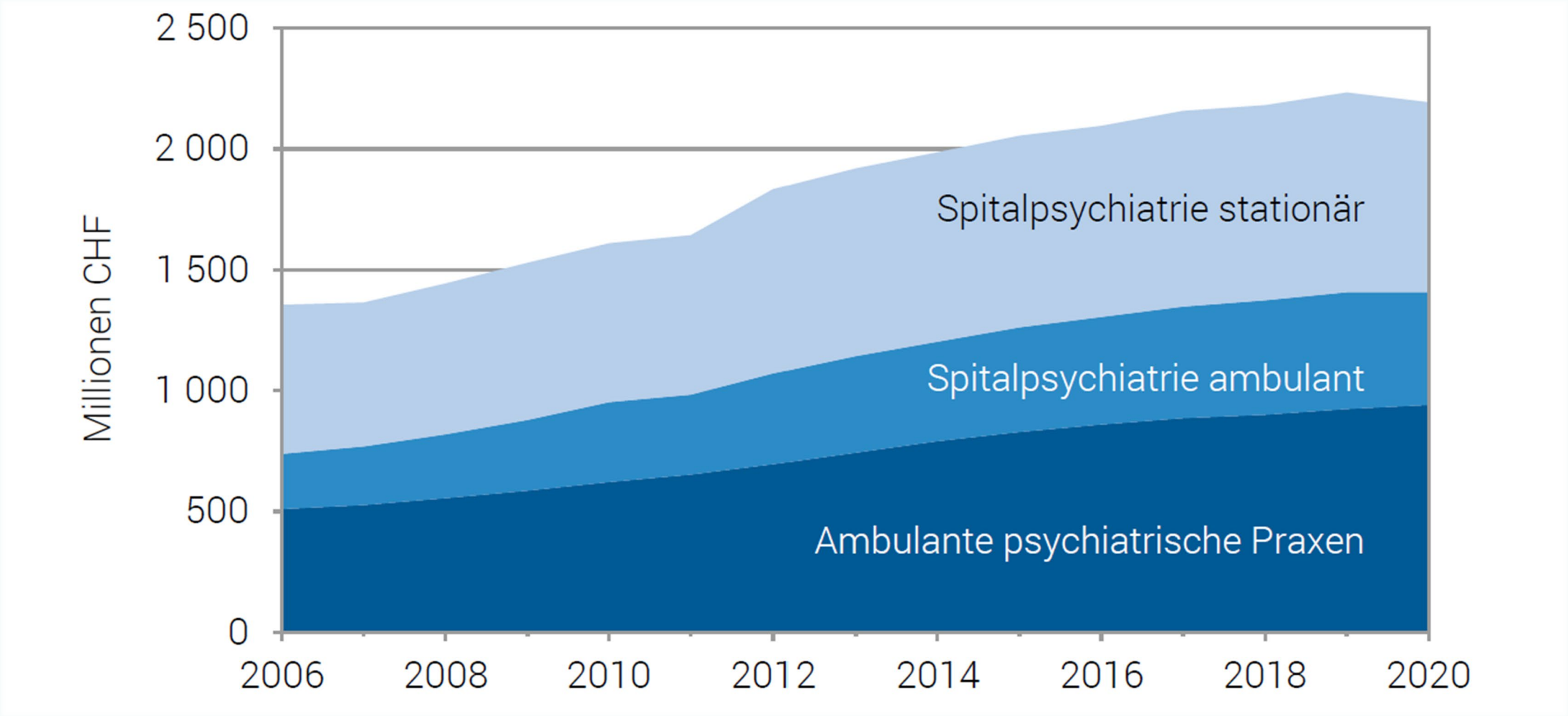


OBSAN, 2020

Constantly rising costs in psychiatric care



OBSAN, 2020

Therapists do
a great job.

95% cost reduction
86% net savings

But....

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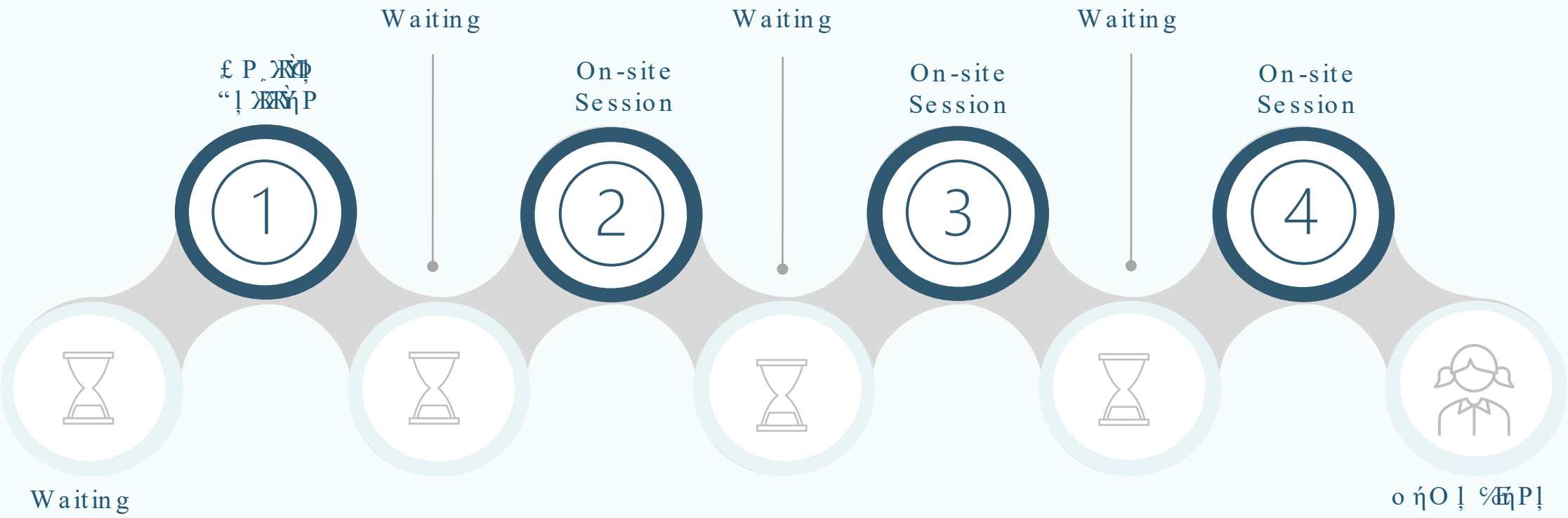
The psychotherapeutic process today:



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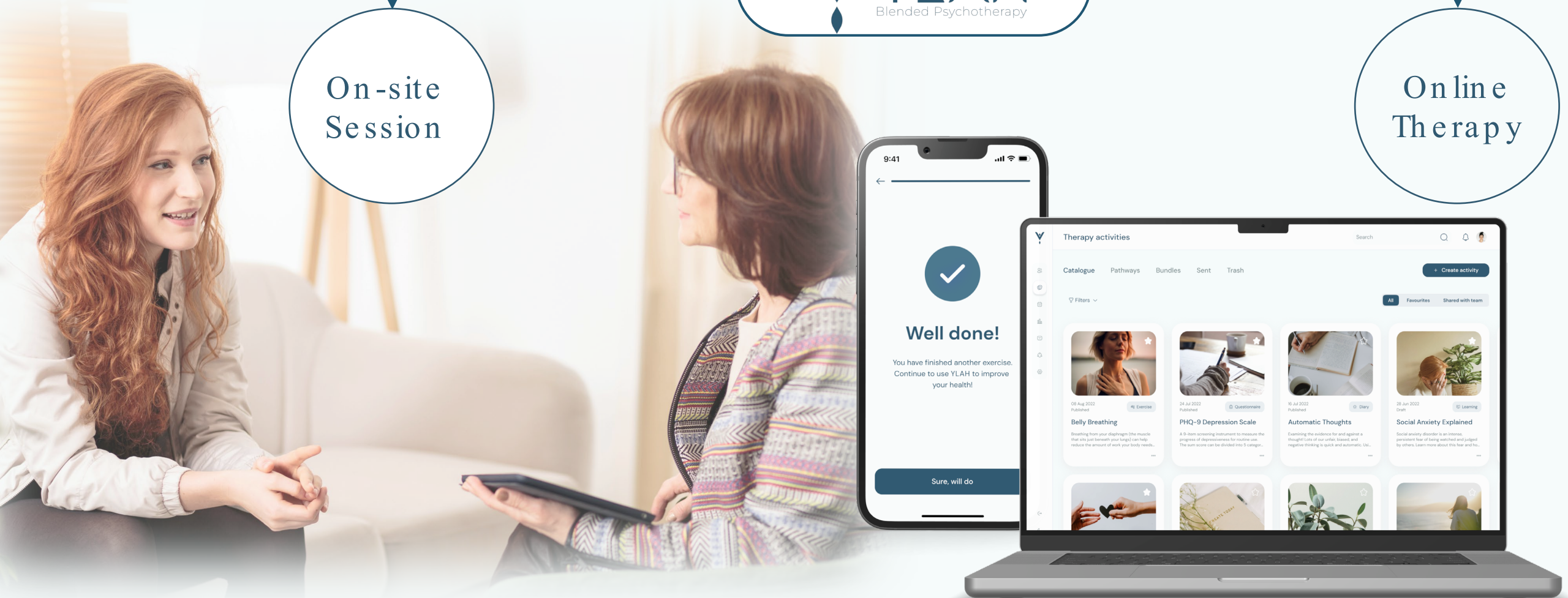
Prof. Thomas Berger, Bern University

YLAH
Blended Psychotherapy

On-site Session

Online Therapy



Why "Blended"?

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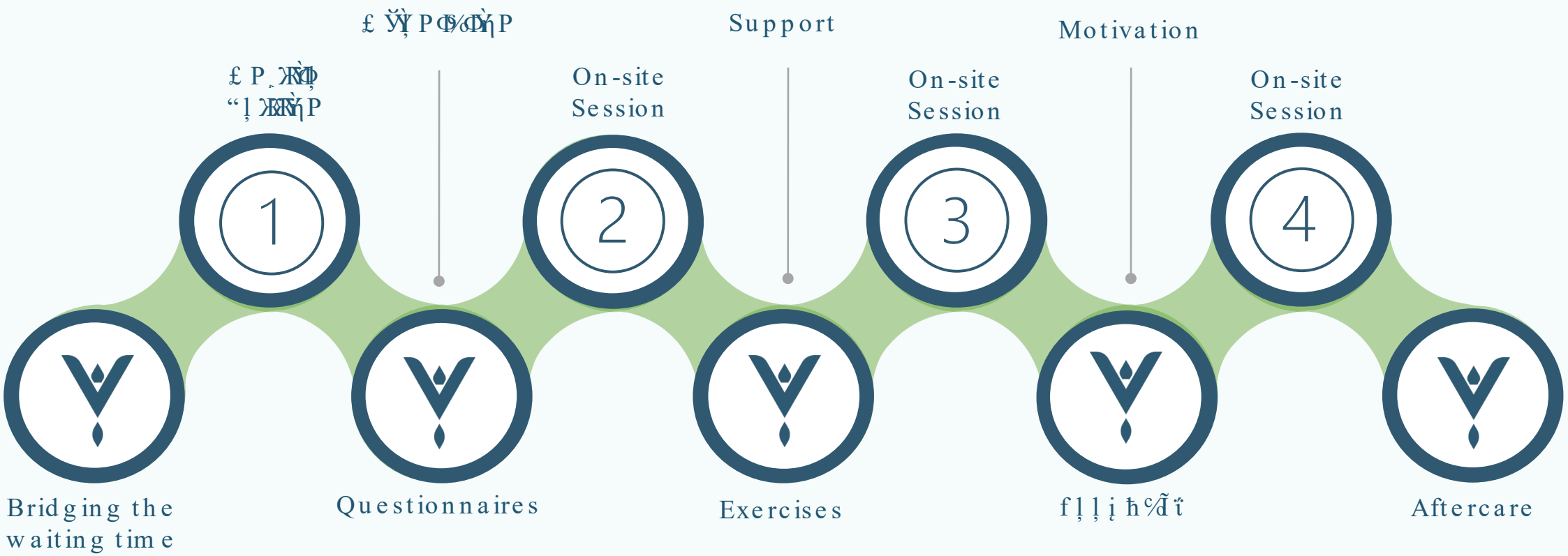
With YLAH:
Transformative blended psychotherapy



Process digitisation

Why YLAH?

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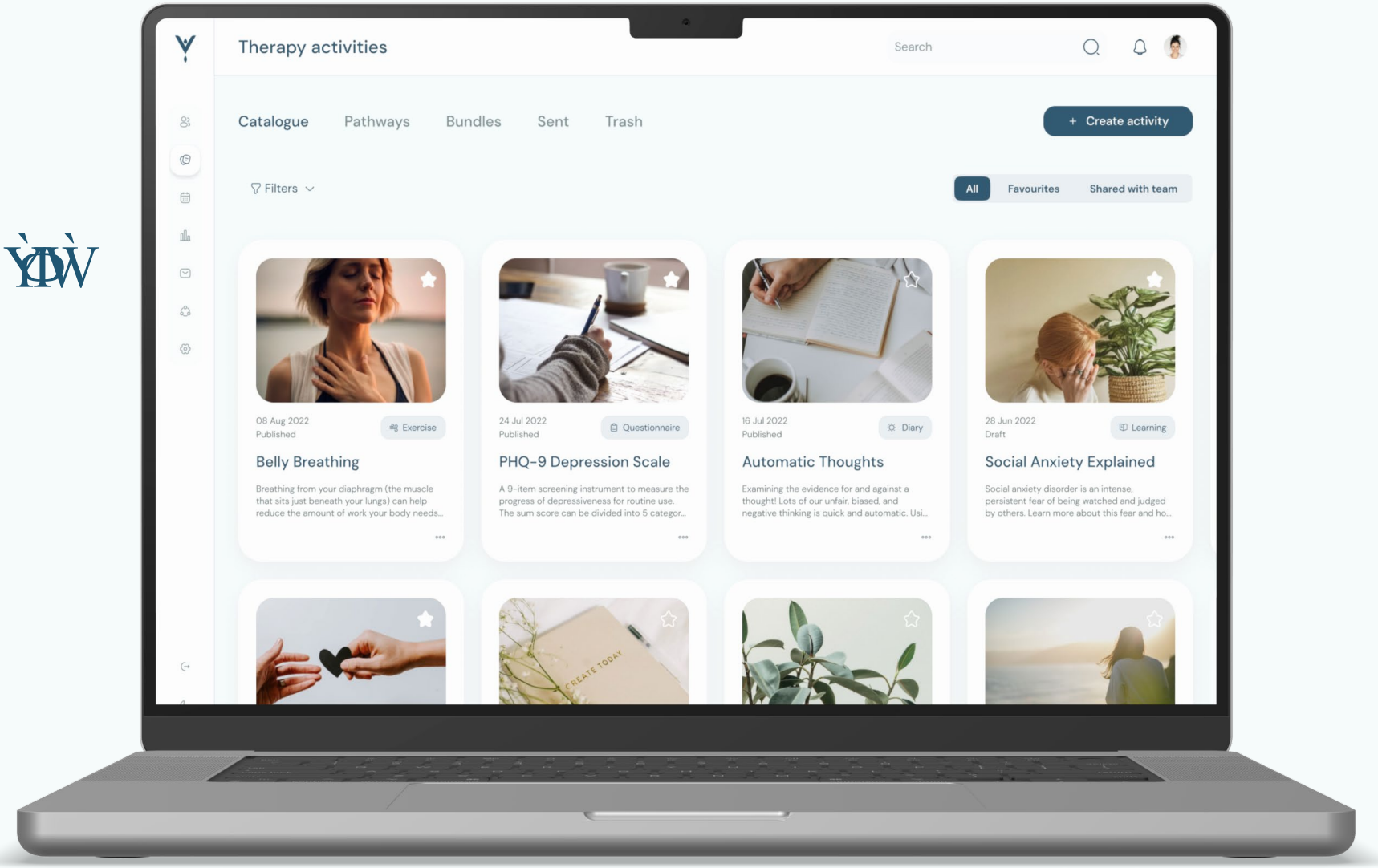
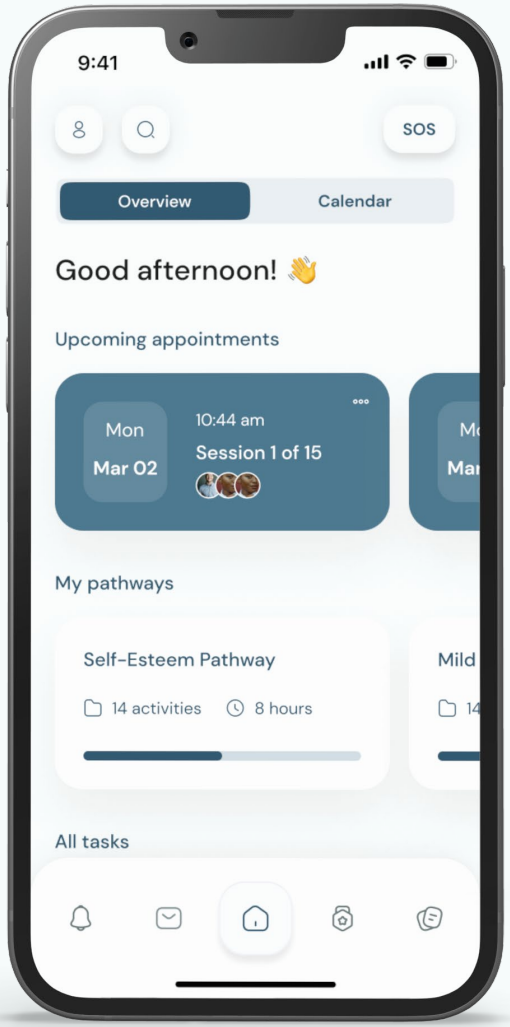
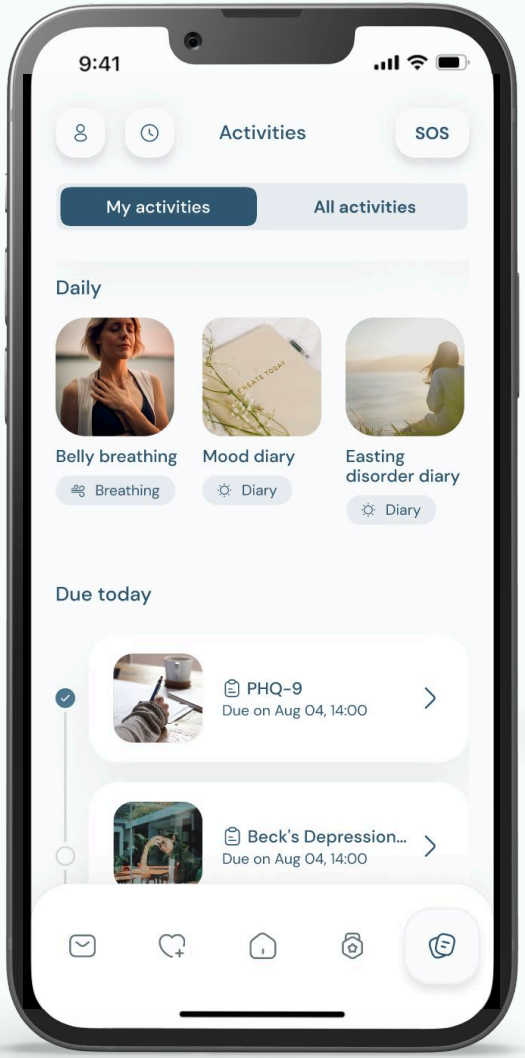
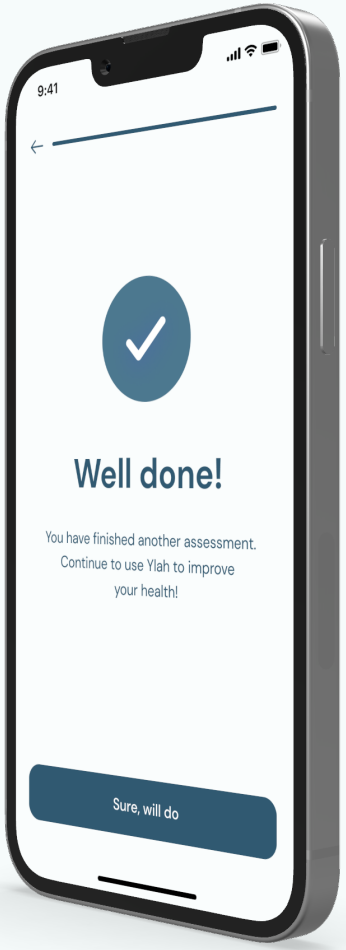


Why YLAH?

Transparent and self-efficient therapy application







Why YLAH?

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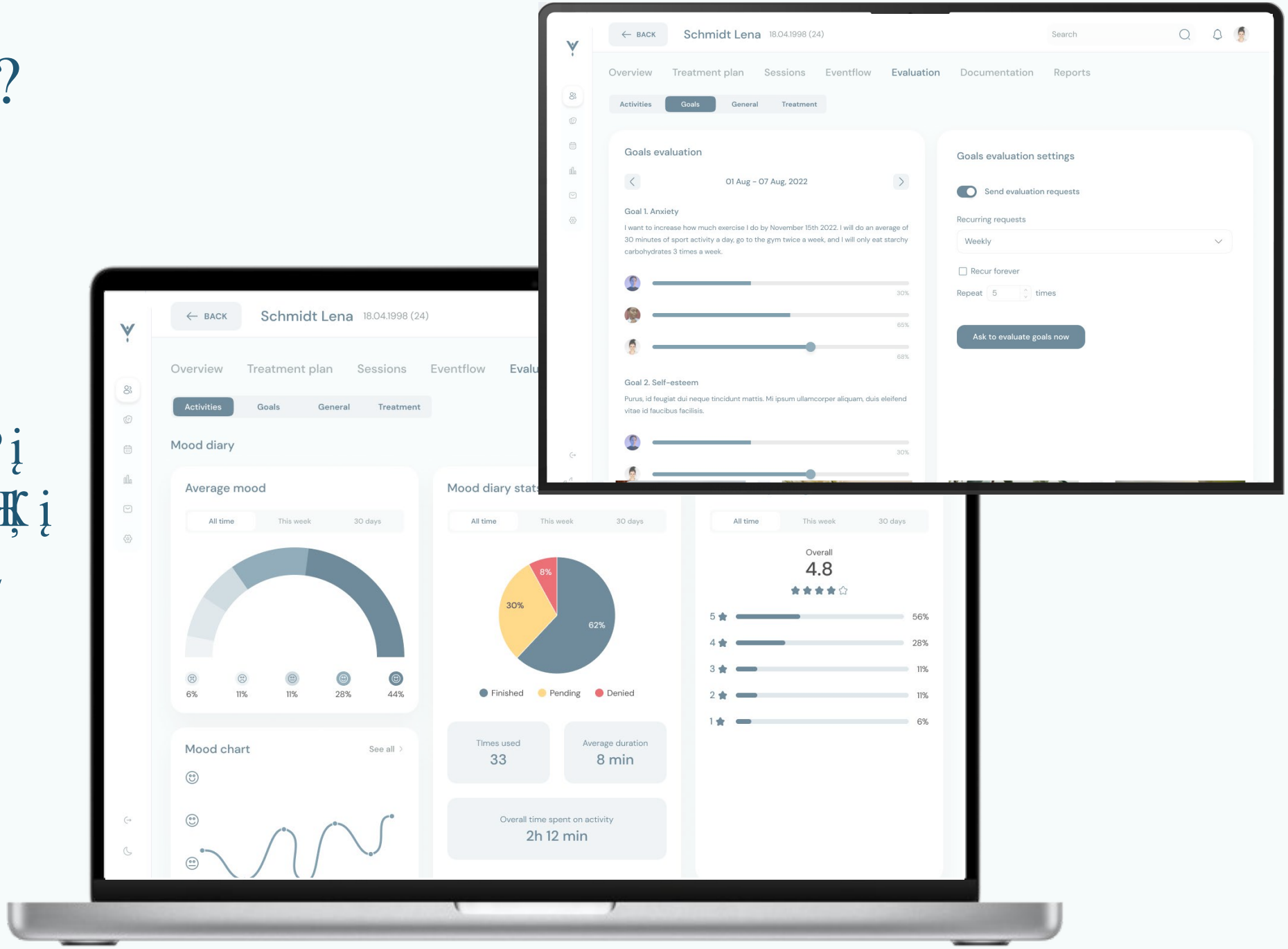

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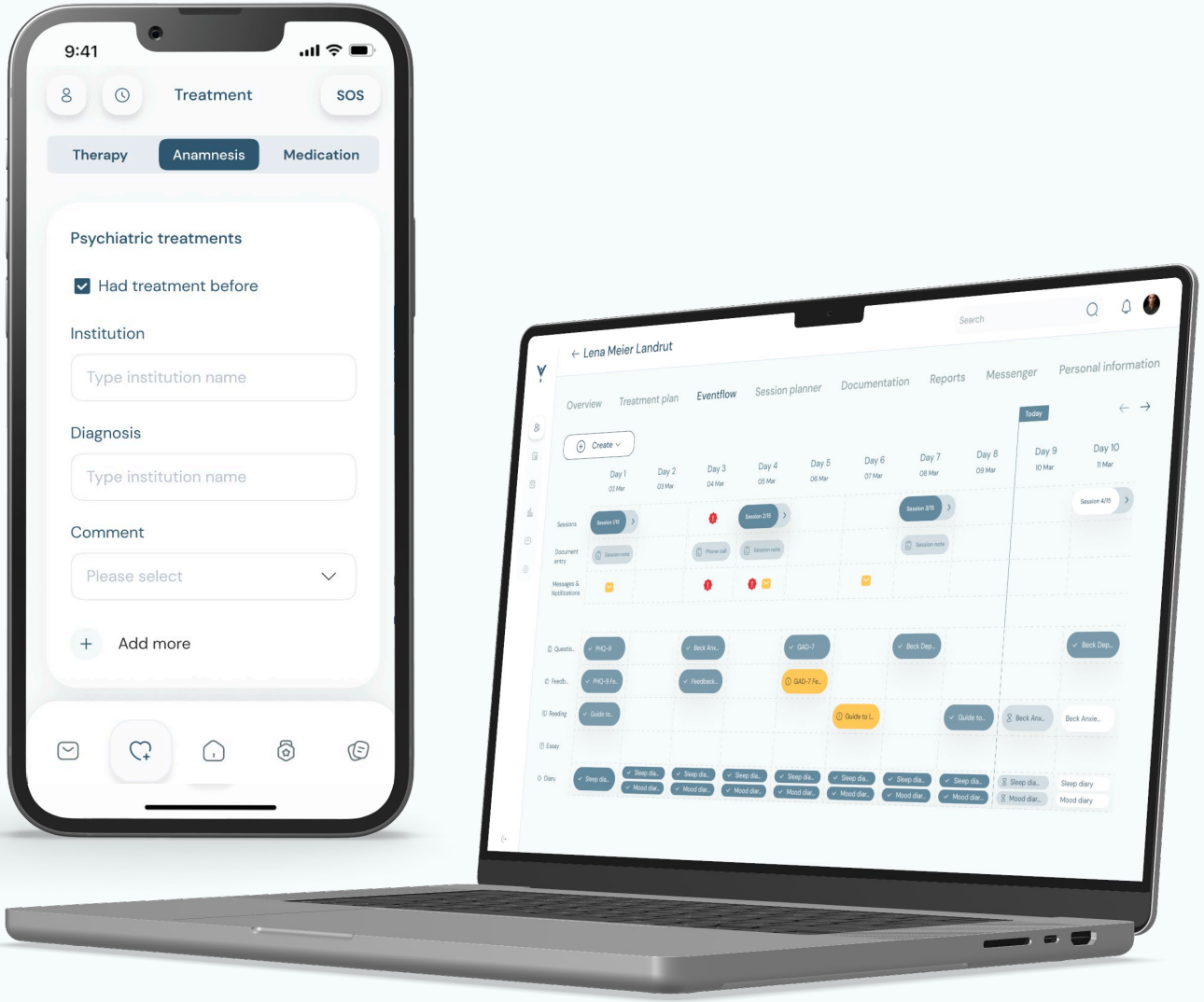
- Encrypted chat and video function
- Report exports
- Patient administration
- Service time recording



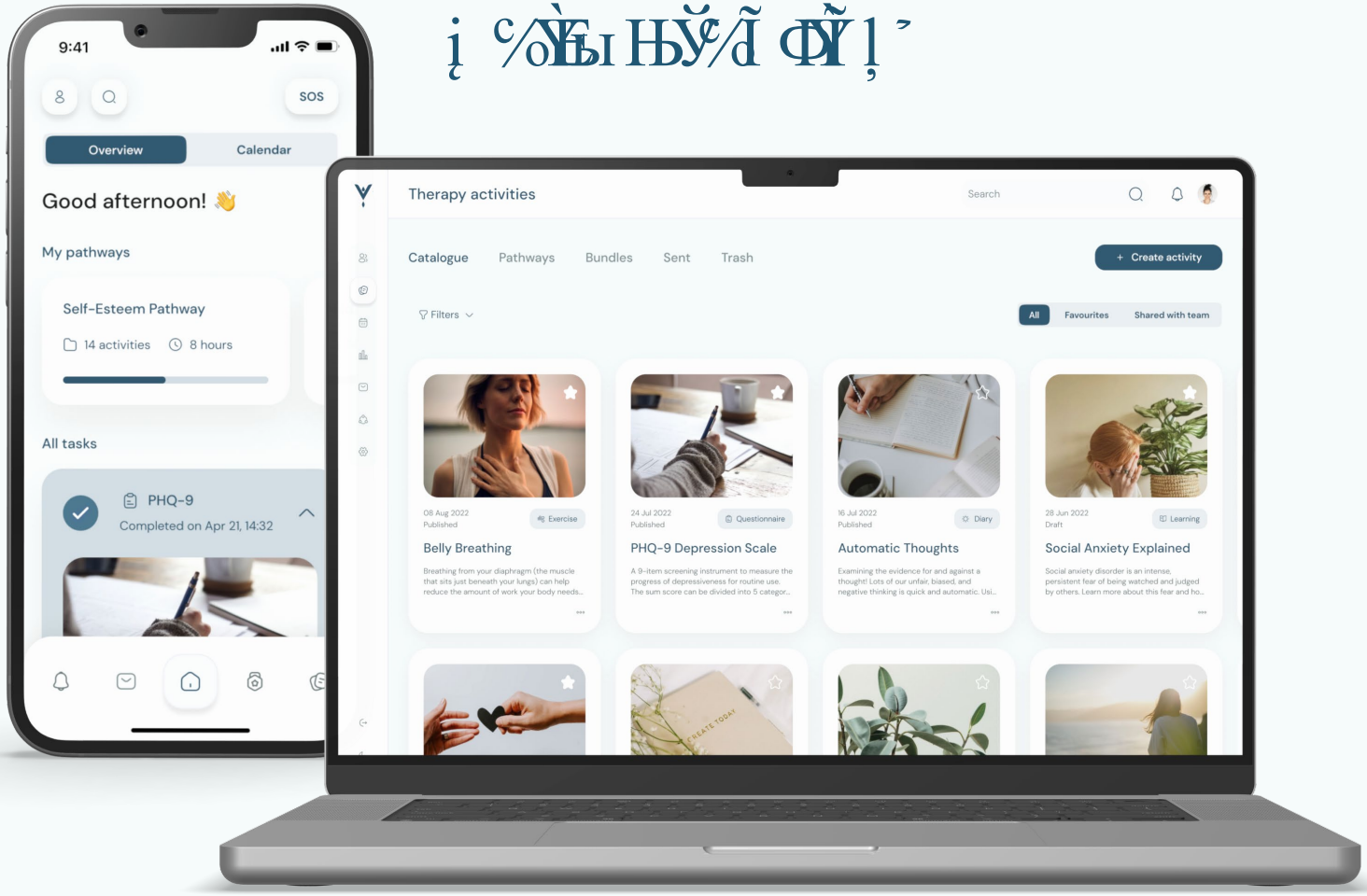
Comprehensive customer service included!

YLAH
Blended Psychotherapy

Therapists estimate to save up to 23 minutes per therapy session with YLAH!

"This is exactly what I have been waiting for and the way I want to treat my patients!"

Daniela Gnägi
Psychotherapist



90% of all patients surveyed would like to use YLAH.
Seamless care. Empowered patients.

Our Values

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Evidence-based.
Best practice according to the latest standards.
Improved treatment.

The first Swiss medical device software for clinical practice.

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Positive effects on the health system and on us as a society.

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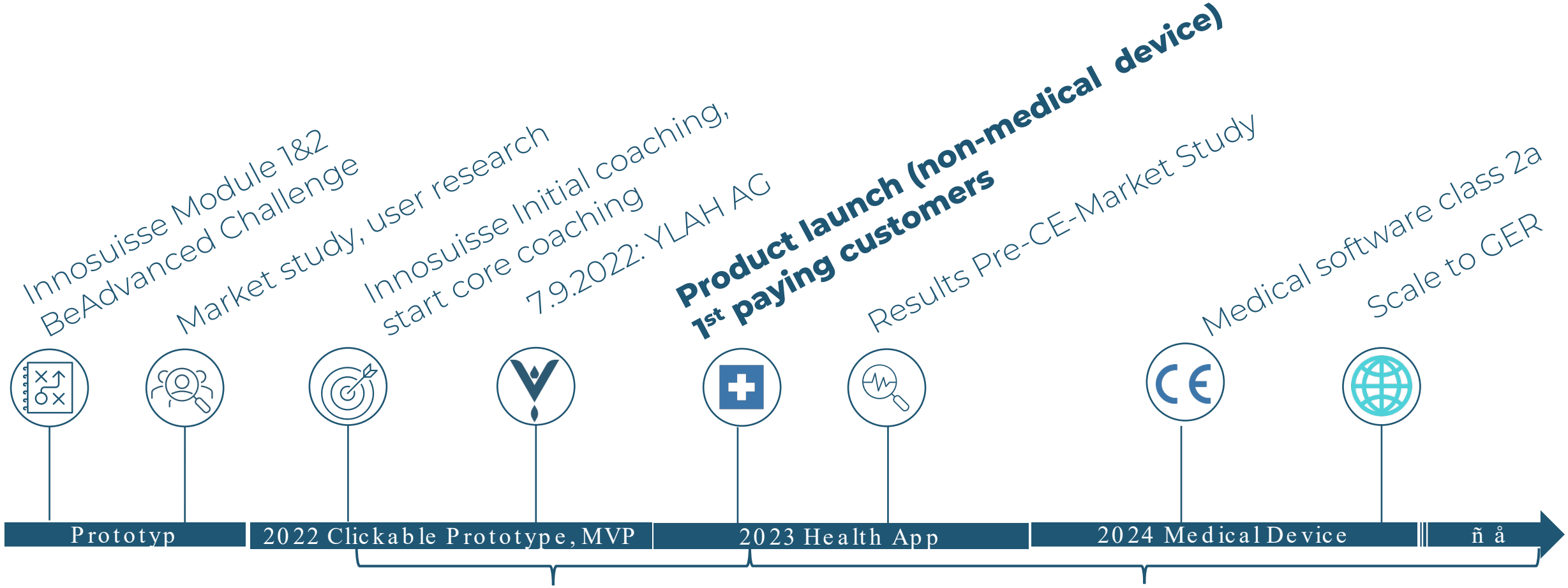

YLAH-Team

Florence von Gunten
Psychologist, Researcher
Nurse
Founder
Product Development
Scientific Validation

Cordelia Trümpy
Economist
HealthTech Specialist
Founder
Go to market
Marketing & Communications

Marcel Canclini, CTO
Software developer, medical informatics
Interoperability background, knows the Swiss Hospital landscape standards by heart

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Hannes Bächtold, Sara Wälti, Roman Vifian
Interns, MSc students in Psychology

Prof. Dr. Thomas Berger, VR
Founder
Online Therapy Expert
University of Bern

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Dr. Med. Christian Imboden, Advisor
Medical Director & Chairman of the clinic management Privatklink Wyss AG, Bern

Dr. Sabine Nieba, Advisor
Medical Device Regulatory, Quality
COO and Partner at Quaregia

Dr. Egon Perathoner, Advisor
Software development
COO Quickline

Our Vision of Co-Creation with Practitioners

Bielinski, L., Trimpop, L., & Berger, T. (2021)

YLAH

Blended Psychotherapy

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Vote for us - and let's connect

We love to exchange with like-minded people in the healthcare ecosystem!

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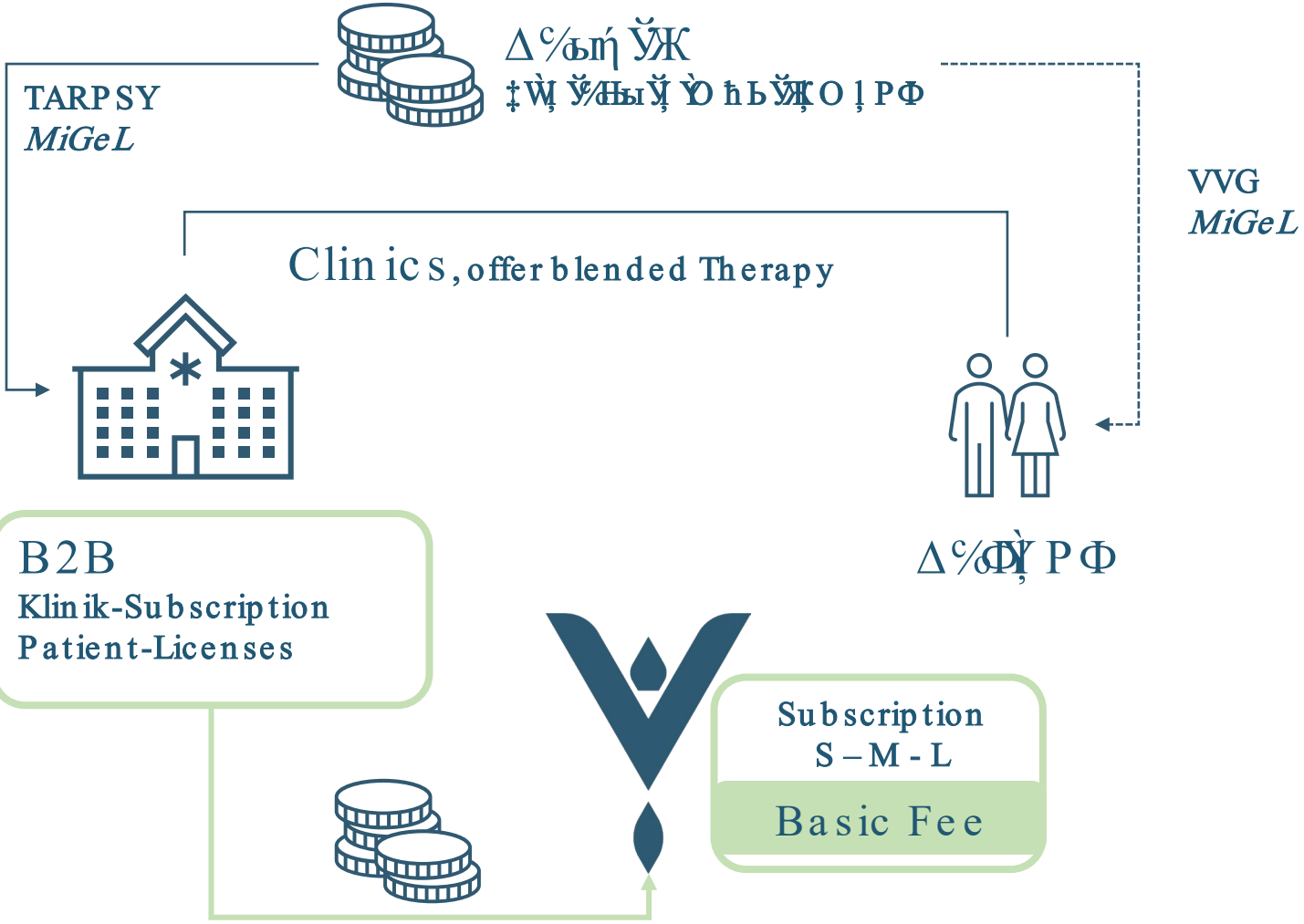
Swiss Confederation

Innosuisse – Swiss Innovation Agency

eit Health

EPFL Innovation Park

Cost flow at clinics



YLAH Implementation Roadmap

Q2 23 — MVP

- Ziele, Feedback und Evaluation
- ‡ŴĮ Ŷ%ĦŶ%ĩ ŦŶŶŶ ŦĮP
- Patientenaufnahme und Übersicht
- Team & Solo Mode

Q4 23 — Viable

- Personalisierbare Therapieaktivitäten
- Sitzungsplanung- und Durchführung
- >Ŵ%ŦŃŁŶĮ ńĮ>%ĦE fŁPĩ ŦńPĮP
- Community

Q3 24 — MD Software

- Class IIa MD under MDR
- ÁPŦĮŶŶŶŦŁPſ ńPĮP =Ŵ%PĮ ĦŁPſŶ MPŦĦŴĮŶŁPſĮP
- Vorhersage
- Akkumulierte Datenanalyse

YLAH
Data for science

YLAH data is stored securely (FAIR principles). The data belong to the patient.

YLAH databases can be used for prediction, early intervention, tailored therapy support, as well as for our own and third party research.

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YLAH
Blended Academy

YLAH offers customized, state-of-the-art implementation packages:

- Personalized to meet individual client needs.
- Digital and virtual group environments to scale general training and education content.

YLAH Markets by 2028

Revenue
31 MN CHF

- ! ЖЖЬO НЬФЎ ЎЎ РЖ
- 10 % of total treatments are blended
- YLAH market penetration 30% (Blended segment)
- Smooth transfer in- and outpatient-setting
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- YLAH = DiGA plus 5 Key Clinics onboarded

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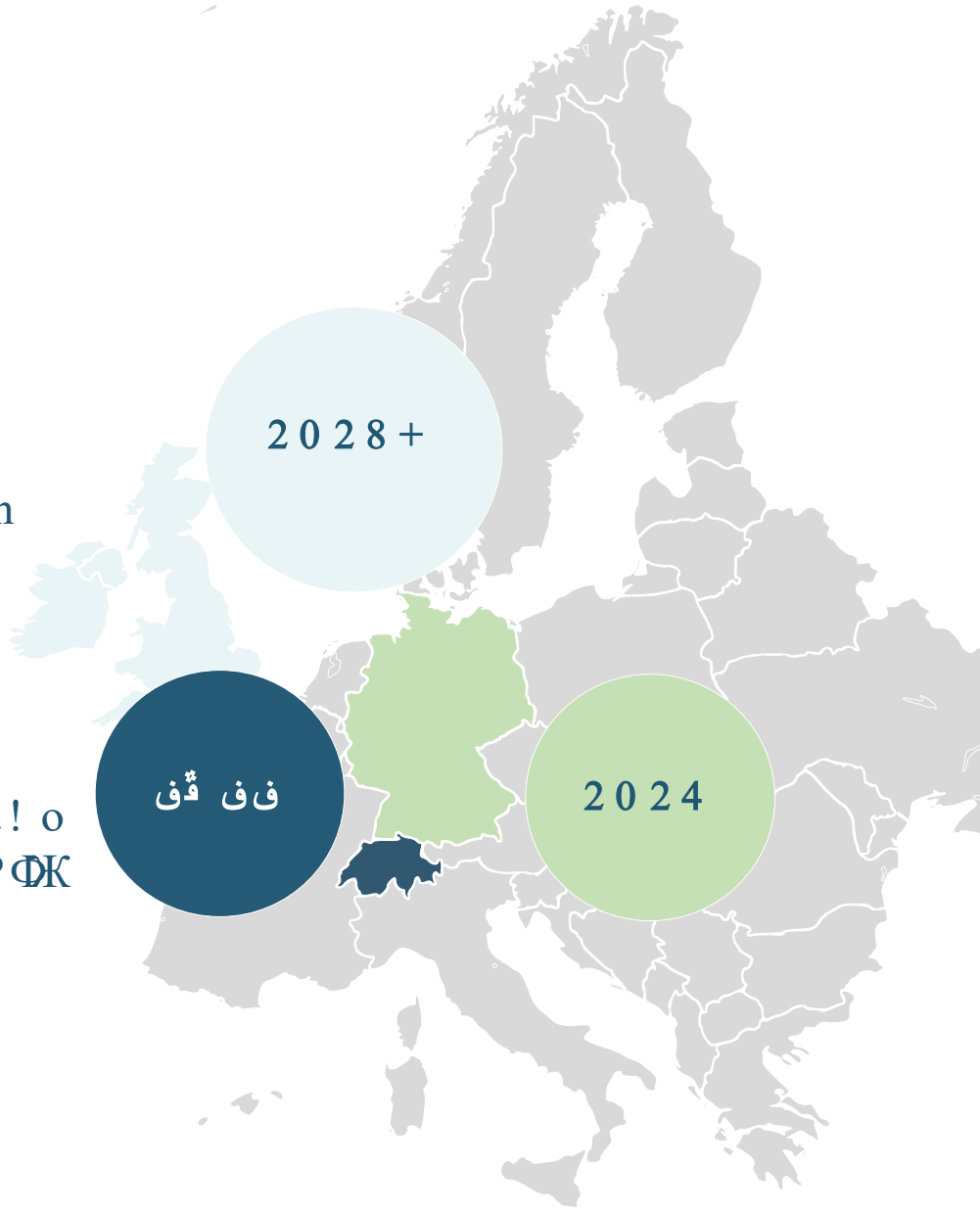
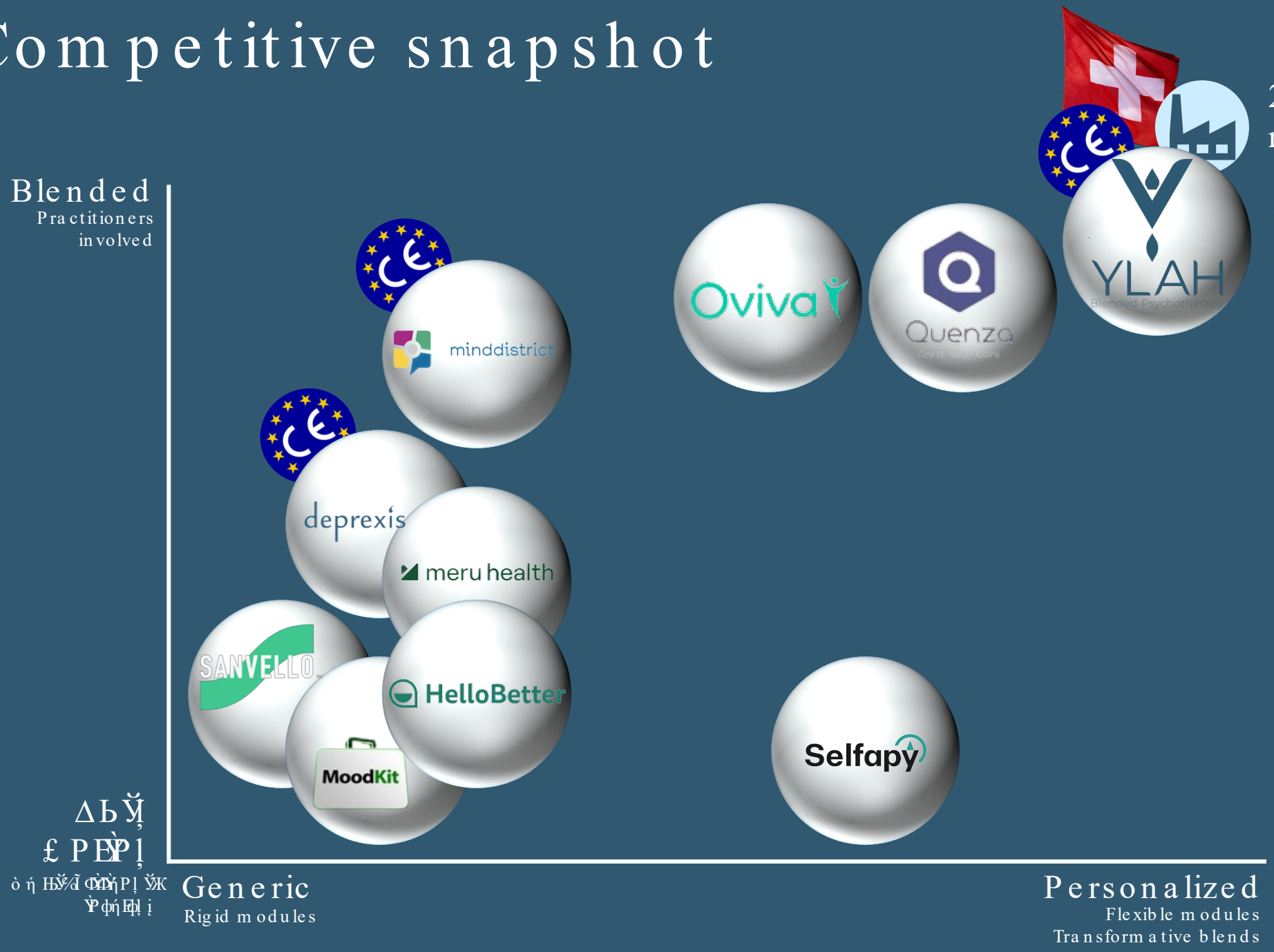
Germany 2024 (DiGA)



Sources: OBSAN 2022, YLAH market research 2021-2022, Report Ocean 2022

Competitive snapshot



2024 YLAH legal manufacturer

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